

## **Famous Vision Statement Examples:**

### **Amazon:**

"Our vision is to be earth's most customer centric company; to build a place where people can come to find and discover anything they might want to buy online."

### **Online Retailer:**

"We intend (vision) to provide our customers with the best online shopping experience from beginning to end, (mission) with a smart, searchable website, easy-to-follow instructions, clear and secure payment methods, and fast, quality delivery."

### **Oxfam**

"A just world without poverty."

### **Cleveland Clinic**

"Striving to be the world's leader in patient experience, clinical outcomes, research and education".